

Privacy Policy

At Beckenham Blinds, we are committed to protecting the privacy and security of our customers' personal information. This Privacy Policy outlines how we collect, use, and safeguard the data you provide to us. By using our website or services, you consent to the practices described in this policy.

1. Information We Collect:

When you use our website or interact with us, we may collect the following types of information:

- Personal Information: This may include your name, address, email, phone number, and payment details.
- Browsing Information: We may collect data related to your activities on our website, such as pages visited, products viewed, and searches performed.
- Device Information: We may gather information about the device and browser you use to access our website, including IP address, location data, and cookies.
- Communication Data: This includes any information you provide when contacting us, such as emails, messages, or phone calls.

2. How We Use Your Information:

We use the information we collect for the following purposes:

- To process your orders and provide you with products or services.
- To personalize your experience and improve our website based on your preferences.
- To communicate with you about your orders, services, promotions, and updates.
- To analyze and improve our business operations and services.
- To comply with legal obligations and protect our rights and interests.

3. Data Sharing and Disclosure:

We may share your information with third-party service providers who assist us in delivering our products and services. These providers are contractually obligated to protect your data and use it only for the purposes specified by us.

We may also share your information to comply with legal requirements, enforce our policies, respond to legal requests, protect our rights or the rights of others, or in the case of a merger, sale, or reorganization of our business.

4. Data Security:

We take appropriate measures to secure and protect your information from unauthorized access, disclosure, alteration, or destruction. These measures include encryption, firewalls, and regular security assessments. However, no method of transmission over the internet or electronic storage is 100% secure, so we cannot guarantee absolute security.

5. Cookies and Tracking Technologies:

We use cookies and similar tracking technologies to enhance your browsing experience, analyze website performance, and provide targeted advertising. You can manage your cookie preferences through your browser settings, but disabling cookies may limit certain features of our website.

6. Your Rights:

You have the right to access, update, or delete the personal information we hold about you. If you

wish to exercise these rights or have any concerns about your data, please contact us using the information provided at the end of this policy.

7. Children's Privacy:

Our website and services are not intended for children under the age of 13. We do not knowingly collect or store personal information from individuals under 13 years old. If you believe we have unknowingly collected data from a child, please contact us immediately.

8. Changes to This Policy:

We may update our Privacy Policy from time to time to reflect changes in our practices or legal requirements. Any revisions will be posted on our website with an updated effective date. We encourage you to review this policy periodically for any changes.

9. Contact Us:

If you have any questions, concerns, or requests regarding our Privacy Policy or how we handle your information, please contact us at:

Beckenham Blinds
7 Lincoln Close, London, England, SE25 5ET
Email: info@beckenhamblinds.com
Phone: 07752 278293

By using our website or services, you acknowledge that you have read and understood this Privacy Policy and agree to our practices regarding your personal information. Thank you for trusting Beckenham Blinds with your privacy.